



Call for Presentations and Session Moderators

Supply Chain & Service Engineering Track

2011 Applied Solutions Conference
Grand Sierra Resort Hotel, Reno, Nevada
May 21-25, 2011

Dear Colleagues,

On behalf of the Organizing Committee of Supply Chain & Service Engineering Track of Applied Solutions Conference 2011 (www.iienet.org/annual), I would like to invite you to submit presentations and/or to moderate sessions in the areas of your expertise that are relevant to Supply Chain & Service Engineering applications.

Supply Chain & Service Engineering Track gathers the seasoned industry practitioners from all segments of the supply chain & service sectors, ranging from outsourcing and freight forwarding, to specialty areas like sustainability, to niche supply chain technologies that will revolutionize the industry. This event provides an exciting opportunity for attendees to meet, network, explore ideas, and learn from the leaders in the supply chain & service industry. The target audience of this Track is professionals in supply chain management, manufacturing, warehousing, transportation, retail, banking, grocery, health care, insurance, etc.

Submission Process:

In order to submit your presentation abstract for consideration, you will have to first register as an author. After this step is completed, you will be given an author login which will permit you to submit your abstract. To register and submit an abstract please go here: <http://www.xcdsystem.com/iie/>. Please ensure that you select the “Supply Chain & Service Engineering” Track in the Applied Solutions Conference.

The important deadlines for the conference are:

Abstract submissions due: November 12, 2010
Notification of acceptance notification: December 10, 2010
PowerPoint presentation due: March 19, 2011
Speaker registration deadline: April 1, 2011

If your abstract is accepted, we ask that: (a) you and/or a co-presenter register for the conference by April 1, 2011; and (b) you and/or a co-presenter will attend and present at the conference.

I look forward to seeing you in Reno!

Regards,

Track Chair:

MD Sarder, University of Southern Mississippi

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