



# Global OpEx Solutions

1-DAY SEMINAR

Course Code: PDPL-V01

Product development is typically the largest discretionary expense and a CHAOS survey in 2004 revealed an average of 56% cost overrun across projects. In addition, many projects fail to meet customer intent and are exited without completion. A well-designed and managed product development process will minimize these shortcomings. Participants will discover how to embark on a sustainable and successful product development process. Each participant will gain an understanding of the key components and a proven process to develop the right product solutions for their customer needs.

### Key Topics

- ◇ Preliminary Assessment & Requirements
- ◇ Project Planning
- ◇ Product & Process Development
- ◇ Product & Process Validation
- ◇ Product Launch
- ◇ Excellence in Sustaining

### Learning Objectives

- ◇ Maximize revenue
- ◇ Reduce time to market
- ◇ Integrate the product development process
- ◇ Avoid pitfalls and bottlenecks
- ◇ Optimize the largest discretionary expense
- ◇ Achieve on-time, on-budget & quality products
- ◇ Benefit from focused product development
- ◇ Identify structured tools for product development
- ◇ Minimize losses while exiting unfeasible projects
- ◇ Enable lean processes

### Who should attend?

*PMPs earn 8 PDUs*

#### Senior Leadership

- Marketing
- Product Management
- Product Development
- Advanced Process Management
- Advanced Quality Management

### Open Enrollment Fees

\$795 COC Members	\$895 Non-members
\$845 AME/ASQ/IISE/PMI® Members	

### Instructors



**Ken McClymonds PE, Principal Consultant — OpEx Solutions**, is a registered Professional Industrial Engineer and Six Sigma Master Black Belt with over 40 years of professional experience and 19 years at VP level, leading process improvement systems resulting in significant and sustainable bottom line results. Ken is a senior member of IIE, and a director of the Institute for High Performance Planning.

**Martin Nazareth PMP, MSIE, President — OpEx Solutions**, has led strategic deployment of operational excellence at over 100 plants globally across several industries in Lean, TPM, FMEA/PCP and Error Proofing. He held senior level positions at Alcoa, Delphi and EDS, served as a board member of AME's SW Region and is a director of IIE's Lean Division and Industry Advisory Board.



**Cancellation Policy:** Enrollment fee less \$100.00 non-refundable registration charge will be refunded up to one week before the event. Substitutions may be made any time prior to the start of the training. In the event of cancellation by OpEx Solutions, Inc. (OSI) for any reason (probability very low), the enrollment fee will be refunded; however, OSI is not responsible for incidental costs incurred by registrants.

